



Thompson Burton PLLC

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CONGRATULATIONS!

I'm Kevin Thompson, co-founder of Thompson Burton PLLC. I want to congratulate you on embarking on a very memorable and rewarding journey as an owner-operator of a direct selling company. And congrats on choosing a fantastic software partner in ByDesign. I've been working in this profession for over a decade and I can say with the utmost confidence that ByDesign is the best in the business.



WHO WE ARE

At Thompson Burton, we operate with a relentless commitment for client satisfaction. We seek to exceed client expectations in every interaction. We're quick to respond to calls and email, accurate in our advice and sympathetic to the pressures that go along with operating a business.

We have represented over 500 companies in the direct selling profession, varying widely in concepts and sizes. This history has given us the opportunity to successfully address countless issues in multiple states and countries. This experience serves our clients well, and we provide it all at affordable rates.

I've learned long ago that surprising clients with higher-than-expected bills is a terrible way to operate a business. We provide counsel for direct selling clients at pre-determined, flat rates. We understand that you lack the time and energy to stress about whether your law firm is treating you fairly. We get the fee discussion out of the way, up front.

WHAT WE DELIVER

See below for a list of issues we can address as your law firm:

- Review and analysis of the network marketing business model;
 - Counsel regarding adjustments to the pay plan;
 - Review of all marketing material, including website content, product claims, brochures, etc;
 - Counsel regarding standard operating procedures for compliance;
 - Address complaints generated from Attorney General offices;
 - Risk mitigation consultations (refund policy, educational content, disclosure content and locations, etc);
 - Preparation of income disclosure statement;
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- Resolution of distributor disputes;
- Preparation of cease and desist letters for policy infractions;
- Counsel regarding substantiation process where you demonstrate product efficacy;
- Counsel regarding litigation strategy;
- Draft and revise employment agreements;
- Draft and revise top field agreements;
- Provide guidance and assistance with payment processing relationships;
- Counsel regarding FDA compliance for dietary supplements and cosmetics;
- Contract formation / revision

EXPERIENCE THE DIFFERENCE

We promise attentive service, timely responses, professional counsel and transparent fees. If you would like to explore the opportunity to work with our firm, please cut and paste the link below to nail down a time to talk. I hope to speak with you soon to learn more about your business.

<https://calendly.com/kevin-thompson/ByDesign-referral>

***Disclaimer**

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